

# 2025 EXHIBIT LICENSE CONTRACT

The Signature Events Group, Ltd. | 400 River Ridge Drive, Elgin, IL 60123

Chicago: 847.428.3320 | Milwaukee: 414.427.4325

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Type of Service: \_\_\_\_\_ E-mail: \_\_\_\_\_

Client Signature: \_\_\_\_\_ Date Sent: \_\_\_\_\_ Received: \_\_\_\_\_

*(I state that I am authorized to enter into contracts on behalf of my company. By signing this contract in pen, type face or electronic signature you agree that you are entering into a binding agreement subject to the rules and provisions on both the front and rear side of this page including payment for the services rendered.)*

Make check payable to **Bridal Expo, Inc.** CONTRACTS ARE NON-CANCELABLE. A \$200 deposit required for each show. Balance due 30 days prior to each show.

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code # \_\_\_\_\_

Authorized Credit Card Signature \_\_\_\_\_ Date \_\_\_\_\_

**Beginner Booth:** 3' x 4' space with (1) 30-inch round High-boy table. *(Lead List not included.)* **Single Booth:** 6' x 8' space with (1) six-foot clothed table.

**Double Booth:** 6' x 14' space with (2) six-foot clothed tables.

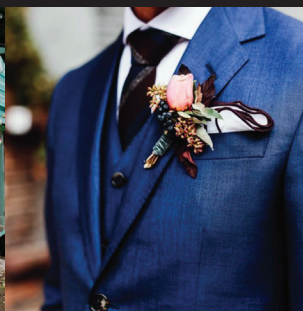
**Triple Booth:** 6' x 20' space (3) six-foot clothed tables.

Select & circle additional booth services you want. Add and enter in Extra Services Column.

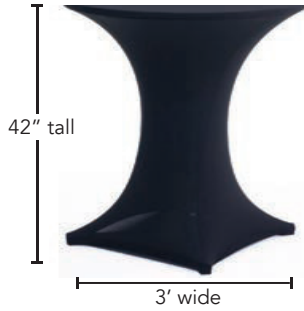
*Electric Service defined as 5amp, 120v (550 watts max)*

**Electric @ \$75 | Drape @ \$75 | Extra 6' Table or High Boy Table @ \$90 (Circle Your Choice) | Attendee List E-File @ \$225**

Beginner \$595	Single \$975	Double \$1,200	Triple \$2,200	Extra Services	Total	Deposit	Balance
Sun 2/16/25	Georgios Banquets, Orland Park	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Sun 2/23/25	Marriott Hotel, Oak Brook	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Sun 3/9/25	Marriott Hotel, Waukesha, WI	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Sun 3/23/25	Marriott Hotel, Chicago O'Hare	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Sun 4/27/25	Marriott Hotel, Naperville	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Sun 5/18/25	Hyatt Hotel, Schaumburg	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Sun 6/08/25	Marriott Hotel, Waukesha, WI	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Sun 6/22/25	Marriott Hotel, Chicago O'Hare	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Sun 7/27/25	Marriott Naperville	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
We do not accept contract cancellations.		<b>Totals: \$</b> _____	<b>\$</b> _____	<b>\$</b> _____	<b>\$</b> _____	<b>\$</b> _____	<b>\$</b> _____



## TABLE BOOTH SIZE AND OVERVIEW



### ARTIST BOOTH **\$595**

Measures 3' wide x 4' deep

Contains: 1 bar style highboy table measuring 36" wide x 42" tall. All signs and booth materials must fit within this space. Comes with one black table cloth that covers table. Space will only fit one sales person to hand out pamphlets. Does NOT include our lead list.

### ADDITIONAL OPTIONS



PIPE AND DRAPE IN BLACK—  
\$60 8' tall by total length of your booth.

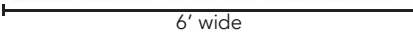
ELECTRIC SERVICE—  
\$65 per 550 watts hook-up.



### SINGLE BOOTH SPACE **\$975**

Measures 8' wide x 6' deep

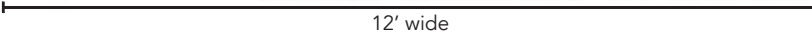
Contains: 1 exhibit table measuring 6' long x 2.5' wide. All signs and booth materials must fit within this space. *One foot of extra open space on left and right sides.*



### DOUBLE BOOTH SPACE **\$1,200**

Measures 14' wide x 6' deep

Contains: 2 exhibit tables measuring 12' long x 2.5' wide. All signs and booth materials must fit within this space. *One foot of extra open space on left and right sides.*



18' wide

### TRIPLE BOOTH SPACE **\$2,100**

Measures 20' wide x 6' deep

Contains: 3 exhibit tables measuring 18' long x 2.5' wide. All signs and booth materials must fit within this space.

## LICENSE & CONTRACT RULES, TERMS AND CONDITIONS

1) Signing of this contract constitutes that this agreement is a legal and binding contract for both the company and person obtaining exhibit space. Company or Person is defined as "Exhibitor." For and in consideration of the fees specified, The Signature Events Group, (hereinafter referred to as "Show Management" or "SM") grants Exhibitor a revocable license to occupy space in Bridal Expo Chicago/Milwaukee (hereinafter referred to as "Show"). Said license may be revoked at the discretion of SM if SM has reason to believe that the Exhibitor has a place of business located at site that also has other businesses that are in competition with SM. It is expressly understood and agreed that the purpose of this Exhibit License Contract is to provide for the mutual benefit of each party and to promote the successful business operations of each party. Any act by Exhibitor that is not considered to be in furtherance of this goal shall be deemed to be a satisfactory reason for SM to revoke the license hereunder.

2) For the convenience of the Exhibitor, SM will accept submission of this agreement by facsimile. The parties agree that, if a signed copy of this agreement is transmitted by facsimile, the facsimile copy shall be deemed to be an original document & fully enforceable thereas.

3) All deposits are to assure your space, are non-refundable or transferable, and the balance of the entire contract is also due even if Exhibitor cancels the show or does not arrive on location at the contracted show unless the licensed is revoked by SM pursuant to Section 1 hereof. If payment in full is not received according to the terms, SM, may terminate this agreement and reassign space to another vendor. No vendor may set-up at any show without prior payment in full. Exhibitors whose checks are returned for Nonsufficient Funds will be charged an additional \$50.00.

4) The Exhibitor agrees and undertakes to indemnify and hold harmless SM, its agents, contractors, officers, sponsors, and employees from and against all claims, damages, actions, liability, losses and expenses in connection with loss of life, personal injury, and damage to property occasioned wholly or in part by any act of omission or fault of the Exhibitor or attending public. The Exhibitor also acknowledges that SM does not assume any responsibility whatsoever for any property of the Exhibitor and that the Exhibitor will take whatever steps it deems necessary to protect its staff and personal booth contents. Insurance of booth contents and personnel is recommended. SM does not maintain insurance covering the Exhibitor's property and personnel.

5) The list of brides-to-be provided to the Exhibitor may not be disclosed, copied or duplicated in any manor. Additionally the brides-to-be shall not be harassed in any fashion. The list is solely owned by SM and will be monitored to prevent unauthorized use. Any unauthorized use of the brides-to-be lead list by third parties causes significant damages to SM, but the actual amount of damage would be extremely difficult to determine. Therefore, SM may at its option, pursue an action to enjoin the use or seek judgment at law for \$3000 for each unauthorized use, such being the agreed and stipulated damage amount by each party. Exhibitors who purchase "Artist Booths" do not and may not receive a copy of the list of brides.

6) SM will be responsible for providing the Exhibitor a set up letter approximately 30 days prior to the show date containing all event details. Any space not occupied by said time on the set-up letter will be forfeited by the Exhibitor and no refund will be made to Exhibitor. This shall occur 1/2 hour prior to the start time of each event held. SEG will not be held liable for misdirected mail or faxes. It is the sole responsibility of the Exhibitor to call and confirm set-up and show times as well as SM's receipt of faxed contracts, a minimum

of 5 days prior to each contracted show.

7) Exhibit booths are assigned by SM according to category. Booth requests will be taken into consideration by SM, but are never guaranteed.

8) Exhibitor agrees that SM may list the Exhibitor in show promotional materials and use photography or video taken at the show for publicity purposes without compensation to Exhibitor.

9) SM shall not be held responsible or liable when any show is cancelled, and such cancelled is caused directly or indirectly from fire, flood, earthquake, or other acts of God, strikes, lockouts, terrorist attacks or governmental warnings, other labor difficulties, acts of the public enemy riots, insurrections, governmental regulations, adverse weather conditions, or any other cause or events beyond the control of SM. SM will use its best effort to reschedule the contracted show, and SM shall not be liable for booth fees or any other loss or damage associated with cancelling or rescheduling event.

10) Except as specifically provided otherwise in this agreement, should SM fail to hold the show as herein provided or to furnish to Exhibitor the space herein described, SM shall refund to Exhibitor all amounts paid hereunder and such refund shall be accepted by Exhibitor as complete settlement and discharge of Exhibitor's claims and demands. Show dates and locations are subject to change. If a change occurs, Exhibitor shall have the option of participating at the new show date or receiving a full refund.

11) Table sharing is prohibited. Only the named Exhibitor on the contract shall be exhibiting or disseminating information. If SM finds this not to be true, then the named Exhibitor and its company will be liable for an additional table space-charge based on the single booth rate of the show and/or required to immediately leave the show.

12) All matters and questions not covered within this agreement are subject to the decision of SM. Shall Exhibitors be in breach of any provision hereunder and SM elects to enforce such provision, then SM, in addition to any damages or relief awarded, shall be entitled to receive interest at the rate of 1.5% per month from the date of breach, plus all expenses incurred in the enforcement of the terms hereof, including, but not limited to, reasonable attorney's fees, court costs and all other expenses, whether or not litigation is filed. All parties shall agree that jurisdiction, venue, and choice of law shall be in Kane County, Illinois. If the final balance is not received in full 30-days in advance of the contracted show date, a \$75 late fee may be assessed in addition to the final balance.

13) The promotional and instructional information provided by SM to Exhibitor is accurate as of its publication date; however, SM reserves the right to change or modify details of the show without notice. SM may issue additional rules as it deems necessary for the orderly presentation of the show. Any rule may be amended at any time by SM provided that such amendment shall not substantially diminish the rights or increase the liability of Exhibitor. This agreement shall represent the entire agreement between Exhibitor and SM. SM shall not be bound by any representation or understanding not expressly set forth in this agreement. No provision of this agreement shall be modified except by the written mutual consent of the parties.

14) If any clause of this agreement is found to be invalid or unenforceable, the remainder of the agreement shall continue in full force and effect without regard to the invalidated clause.